

KANNUR UNIVERSITY

(Abstract)

Mass Communication & Journalism (MCJ) Programme - under Choice Based Credit Semester System offered in the University Department -Nomenclature changed to Master of Communication and Journalism (MCJ) for 2015 & 2016 admission - Implemented - Orders issued.

ACADEMIC 'C' SECTION

U.O No. Acad/C1/5409/2015

Civil Station (PO), Dated, 27.06.2018

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- Read: 1. U.O.of Even No. dated 15.10.2015
2. U.O.of Even.No.dated 04.04.2016.
3.U.O.Note No.EP1/4/MCJ/2017 dated 23.04.2018
4. Minutes of the meeting of the Department Council dated 02.05.2018
5. Letter No.MCJ/Course Name/452/2018 from the Course Director, Mass Communication & Journalism,Mangattuparamba Campus, dtd. 03/05/2018
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ORDER

1. The Scheme, Syllabus and model question papers of the PG Programme MCJ, at the Department of Mass Communication and Journalism,Mangattuparamba, were implemented in the University w.e.f 2015 admission vide paper read (1) above, with the nomenclature "Mass Communication and Journalism"(MCJ) and certain modifications were effected to the same vide paper read (2) .

2. As the Ist IInd and IIIrd semester students of MCJ course of 2015 admission in the University Department were issued Grade Card by the Department, with the course name as "Master of Communication and Journalism", [though the scheme and syllabus show the course name as PG Programme in " Mass Communication & Journlism" (MCJ)] and the nomenclature of MCJ programme offered in affiliated colleges,implemented in the University w.e.f 2014 admission is Master of Communication and Journalism (MCJ), the Examination branch vide the paper read(3) above, requested to clarify on the matter.

3.As there was an ambiguity regarding the name of the course of the MCJ Programme , the Department Council held on 02.05.2018 vide reference (4) above recommended to change the name of the course as "Master of Communication and Journalism" w.e.f.2015 admission and vide paper read (5) above, the Course Director, Department of MCJ Department forwarded the clarification letter in this regard for consideration.

P.T.O

4. The Vice Chancellor after considering the matter in detail and in exercise of the powers of the Academic Council conferred under section 11 (1) of Kannur University Act 1996 and all other enabling provisions read together with has issued the following orders .

The nomenclature of the MCJ programme under Choice Based Credit Semester System, offered in the University Department is changed as "Master of Communication & Journalism (MCJ)" as recommended by the Department Council for the 2015 & 2016 admissions, subject to report before the Academic Council.

5. The University orders cited as per the papers (1) and (2) above stand modified to this extent

6. The modification effected in this regard is appended.

Orders are therefore issued accordingly.

To

The Course Director
Department of Mass Communication and Journalism,
Mangattuparamba Campus

Sd/-
JOINT REGISTRAR (Academic)
For REGISTRAR

Copy to:

1. The Examination Branch (through PA to CE),
2. EP I Section
3. EP IV Section
4. PS to VC/PA to R/ PA to CE
5. The Computer Programmer (For uploading in the University website)
6. JR/AR I (Acad)
7. SF/DF/FC.

Forwarded/By Order


SECTION OFFICER

For more details: log on to www.kannuruniversity.ac.in



Appendix to U.O.No.Acad/C1/5409/2015 dt 27.06.2018



REVISED SCHEME AND SYLLABUS FOR

PG PROGRAMME

IN

**MASTER OF COMMUNICATION AND JOURNALISM (MCJ)
UNDER CHOICE BASED CREDIT SEMESTER SYSTEM
(CCSS)**

FOR

**DEPARTMENT OF
MASS COMMUNICATION AND JOURNALISM (MCJ)
KANNUR UNIVERSITY**

**PREPARED BY: DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM,
MANGATTUPARAMBA, KANNUR UNIVERSITY.**