

(Abstract)

Master of Communication & Journalism (MCJ) Programme - under Choice Based Credit Semester System offered in the University Department and under Credit Based Semester System in Affiliated colleges - Nomenclature changed to M.A. Journalism and Mass Communication w.e.f 2017 admission -Implemented -Orders issued.

ACADEMIC 'C' SECTION

U.O No. Acad/C1/5409/2015(i)

Civil Station (PO), Dated 27.06-2018

- Read: 1. U.O.of Even No. dated 15.10.2015 & 04/04/2016
2. U.O.No.Acad/C1/10822/2014 dated 29/08/2014 and 31/03/2016.
3. U.O.Note No.EP1/4/MCJ/2017 received from the Examination Branch dated 23.04.2018.
4. Minutes of the meeting of the Department Council dated 02.05.2018
5. Letter from the Course Director, Mass Communication & Journalism, Mangattuparamba campus.

ORDER

1. The Scheme, Syllabus and model question papers of the PG Programme MCJ, at the Department of Mass Communication and Journalism, Mangattuparamba were implemented in the University w.e.f 2015 admission vide the paper read(1) above, with the nomenclature "Mass Communication and Journalism" (MCJ) and the Master of Communication & Journalism Programme under Credit Based Semester System in Affiliated Colleges were implemented w.e.f 2014 admission vide the paper read (2) above.
2. Though the Scheme & Syllabus of the MCJ Programme in the Department w.e.f 2015 admission, was implemented as "Mass Communication & Journalism", the Ist, IInd and III semester students in the University department of 2015 admission were issued the Grade card with the nomenclature of the course as "Master of Communication and Journalism" and the nomenclature of the MCJ programme offered in affiliated colleges, implemented in the University w.e.f 2014 admission is seen as "Master of Communication and Journalism" (MCJ), the Examination branch vide the paper read(3) above, requested to clarify on the matter.
3. The Department Council, of the Department of MCJ of the University vide paper read (4) above, recommended to change the name of the course as "Master of Communication and Journalism" w.e.f.2015 admission and vide paper read (4) above, the Course Director of the Department of MCJ forwarded the clarification in this effect for consideration.
4. Meanwhile in tune with the UGC regulation of nomenclature, the Vice Chancellor ordered to change the nomenclature of the P G Degree for the Mass Communication courses as M.A Journalism & Mass Communication w.e.f 2015 admission and the change was made applicable for the courses offered in the University Department and the affiliated colleges.

P.T.O

5. Since the programmes of the Mass Communication & Journalism students of 2015 & 2016 admissions are already over and marklists, Provisional Certificates etc. have already been issued, the practical difficulty of recalling the certificates at this stage, to effect the change in nomenclature from 2015-16 admission, was pointed out.

6. The Vice Chancellor after considering the matter in detail and in exercise of the powers of the Academic Council conferred under section 11 (1) of Kannur University Act 1996 and all other enabling provisions read together with has accorded sanction to change the nomenclature of the MCJ programme as "M.A. Journalism and Mass Communication" (MCJ) under Choice Based Credit Semester System offered in the University Department and under Credit Based Semester System in Affiliated Colleges w.e.f 2017 admission, subject to report to the Academic Council.

Orders are therefore issued accordingly.

To

- 1) The Principals of Colleges offering MCJ Programme.
- 2) The Course Director
Department of Mass Communication & Journalism
Mangattuparamba Campus

Sd/-

**JOINT REGISTRAR (Academic)
For REGISTRAR**

Copy to:

1. The Examination Branch (through PA to CE).
2. EP I Section
3. EP IV Section
4. PS to VC/PA to R/ PA to CE
5. The Computer Programmer (For uploading in the University website)
6. JR/AR I (Acad)
7. SF/DF/FC.

Forwarded/By Order

SECTION OFFICER

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